

### Government of India Ministry of MSME

# **Brief Industrial Profile of Khammam District**



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

# **MSME-Development Institute**

(Ministry of MSME, Govt. of India,) **HYDERABAD** 

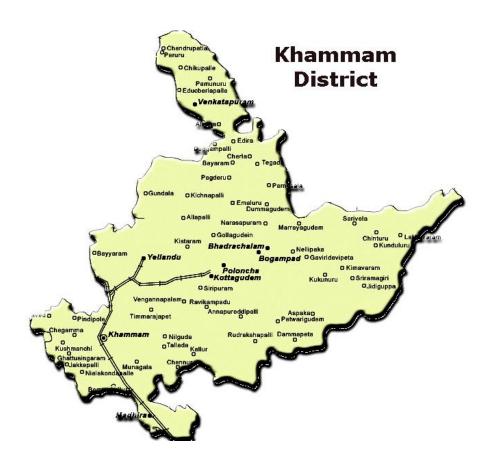
Phone: 040-23078131-32-33 Fax: 040-23078857 e-mail: dcdi-hyd@dcmsme.gov.in Web- http://msmehyd@ap.nic.in

# Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	4
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	4
2.1	Existing Status of Industrial Area in the District	7
3.	Industrial Scenario	7
3.1	Industry at a Glance	
3.2	Year Wise Trend Of Units Registered	7
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	
3.4	Large Scale Industries / Public Sector undertakings	8
3.5	Major Exportable Item	
3.6	Growth Trend	
3.7	Vendorisation / Ancillarisation of the Industry	
3.8	Medium Scale Enterprises	
3.8.1	List of the units	
3.8.2	Major Exportable Item	
3.9	Service Enterprises	
3.9.1	Coaching Industry	
3.9.2	Potentials areas for service industry	
3.10	Potential for new MSMEs	
4.	Existing Clusters of Micro & Small Enterprise	
4.1	Detail Of Major Clusters	
4.1.1	Manufacturing Sector	
4.1.2	Service Sector	
4.2	Details of Identified cluster	
4.2.1	Granite polishing cluster, Khammam	10
4.2.2	Rice Mills Cluster, Khammam	11
5.	General issues raised by industry association during the course	11
	of meeting	
6	Steps to set up MSMEs	12

# **Brief Industrial Profile of Khammam District**

### **General Characteristics of the District**



### 1.1 Location & Geographical Area.

Khammam district lies between 16° 45' and 18° 35' of Northern Latitude and 79° 47' and 80° 47' of the Eastern Longitude. It is bounded on the North by Chattishghar and Orissa states, on the East by East Godavari and West Godavari, districts of AP, on the South by Krishna district of AP, and on the West by Nalgonda and Warangal districts of AP.

### 1.2 Topography

The central and eastern parts of the district are mainly hilly. Godavari, Tungabhadra, and

### 1.3 Availability of Minerals.

### **PRODUCTION OF MINERAL 2010-11**

S.NO.	NAME OF MINERAL	PRODUCTION in tones
		2010-11
MAJOR I	MINERAL	
1.	Dolomite	61883 T
2	Coal	17980 T
MINOR		
1.	.Laterite	3570T
2	Barytes	12020T
3	Quartz	967T
4	Feldspar	432T
5	Iron ore	432 T

SOURCE:- Statistical Abstract, 2010 Govt of AP

#### 1.4 FOREST

Khammam has the largest area under Forests. A total of 7.6 lakh hectares is under forest area. This works out to more than 47% of the total area. The forest area spreads over Bhadrachalam, Manuguru, Bergampahad, Kothagudem, and Yellandu. Important forest produce are teak, bamboo, eucalyptus, beedi leaves, honey, tamarind, nux vomica etc.

## 1.5 Administrative set up

Khammam district is divided into 4 Revenue Divisions and 46 Mandals. There are 46 Mandal Praja Parishads, and 1242 Revenue villages, of which 1093 are inhabited.

### 2. <u>District at a glance</u>

S.No	Particular	Year	Unit	Statistics					
1	Geographical features								
(A)	Geographical Data								
	i) Latitude			16 45' and 18 35' of					
				Northern Latitude					
	ii) Longitude			79 47' and 80 47' of					
				the Eastern					
				Longitude					
	iii) Geographical Area		Hectares	16029 Sq. Kms					
(B)	Administrative Units								
	i) Revenue divisions			4					
	ii) Mandals			46					

	iii) villages			1093 inhabited
	,			villages
	xi) Municipalities			J
2.	Population		<u>.                                      </u>	
(A)	Total		Nos	2699471
, ,	i) Male	2011		1391936
	ii) Female	2011		1406278
(B)	Rural Population	2011		2142540
	Urban population	2011		655674
3.	Agriculture			
Α.	Land utilization	2011		
	i) Total Area		Hectare	1602900
	ii) Forest cover		ű	759438
	iii) Non Agriculture Land		"	129825
	iv) Barren land		ii.	88887
	v) cultivable waste			14570
	vi) Permanent Pastures			37603
	vii) Misc. Tree crops			19707
	viii) Other fallow land			26171
	ix) current fallows			46808
4.	Forest			
4.	(i) Forest	2006-07	Ha.	759438
	(i) Folest	2000-07	па.	7 3 9 4 3 0
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	759531
	ii) Buffaloes	2007	Nos.	766221
B.	Other livestock			
	i) Sheep		Nos	465762
	i) Goats	2007	Nos.	629697
	ii) Pigs	2007	Nos.	31441
	iii) Dogs	2007	Nos	48424
	iv) Poultry	2007	Nos.	2801130
	iv) Railways			
	i) Length of rail line	2008	Kms	
	V) Roads			
	(a) National Highway	2010	Kms	246
	(b) PWD Roads		Kms	2907
	(c) Panchayat Raj roads		Kms	6352
	(Source: Hand book of Statistics, AP, 2011)			
	(VI) Communication			
	(a) Telephone connection	2011		44546
	(b) Post offices	2011	Nos.	605
	(c) Telephone center	2011	Nos.	162
	(d )Density of Telephone	2011	Nos./1000 person	16.5
	(e) Density of Telephone	2011	No. per KM.	28
	(f) Total PCO	2011	No.	1949
	(VII) Public Health			

(a) Allopathic Hospital	2010-11	No.	12
(b) Beds in Allopathic		No.	1084
hospitals			
(c) Ayurvedic Hospital		No.	Nil
(d) Beds in Ayurvedic		No.	Nil
hospitals			
(e) Unani hospitals		No.	Nil
(f) Community health centers		No.	Nil
(g) Primary health centers			84
(h) Dispensaries		No.	86
0.000 =			
(VIII) <b>Banking</b> commercial	2011		
(a) Commercial Bank		Nos.	139
(b) rural Bank Products		Nos.	75
(IX) Education	2011		
(a) Primary school		Nos.	2493
(b) Upper Primary Schools		Nos.	625
(c) High schools		Nos.	664
(d) Higher Secondary schools		Nos.	2
(e) Junior colleges		Nos.	192
(f) B.Ed. Colleges		No	12
(g) Polytechnic colleges		Nos.	10
(h) Pharmacy colleges		Nos.	10
(i) Engineering colleges		No	24
(j) MBA/ MCA colleges		Nos.	40/29

Source: Hand book of Statistics, 2011, Govt of AP

# 2.1 Existing Status of Industrial Areas in the District

### DETAILS OF VACANT PLOTS AND SHEDS IN INDUSTRIAL ESTATES/AREAS/PARKS IN THE STATE

Disrtict	ZONE	IP Name	Land Acquired (acres)	Land Acquired (Sq Mts)	Land Develop ed (Sq Mts)	Land Rate Per Sqm	Total No. of Plots	Total No. of Struct ures	Allote d Plots	Allote d Struct ures	Vac ant Plot s	Vacan t Struct ures	ts in Pro duc tion
Kham mam	Waran gal	COTTO N GINNIN G CLUST ER	48.07	194540	131257	200	10	0	6	0	4	0	1
Kham mam	Waran gal	IDA KHAM MAM	102.68	415545	305285	1000	141	15	141	15	0	0	66

2

Uni

3	Kham mam	Waran gal	IP BHADR ACHAL AM	17.23	69729	55527	50	45	5	44	5	1	0	31
4	Kham mam	Waran gal	IP KOTHA GUDE M	53.43	216231	178599	100	56	14	41	14	15	0	23
5	Kham mam	Waran gal	IP PALON CHA	1013.13	4100137	3837590	250	47	0	42	0	5	0	41
	Kham mam	Waran gal	MIE PALON CHA	1.72	6981	2356	250	0	18	0	18	0	0	2

Source:- APIIC, Hyderabad

6

# 3. INDUSTRIAL SCENERIO

# 3.1 Industry at a Glance

Sr	Head	Unit	Particulars
No	Heau	Offic	Faiticulais
1.	REGISTERED INDUSTRIAL UNTS	NO.	5574
	.( Factory (ASI)sector,2008)		
2.	TOTAL INDUSTRIAL UNIT	NO.	NA
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	
5.	EMPLOYMENT IN Factory sector	NO.	15505
6.	NO. OF INDUSTRIAL AREA	NO.	6
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	
8.	TURNOVER OF Factory sector	IN LACS	2512.71

## 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
Up to	1996-97	3851	4840	32886
	1997-98	4039	5367	34524
	1998-99	4155	6753	35980
	1999-2000	NA		

2000-01	4295	37909	10034
2001-2002	4328	38259	10465
2002-03	4344	38434	10677
2003-04	4383	38958	11109
2004-05	4444	39913	12832
2005-06	4494	40706	14638
2006-07	4586	41848	18882
2007-08	4677	42976	24043
2008-09	4812	44904	33131
2009-10	4896	Details awaited	
2010-11	5276		
2011-12	5574		

Source: Commr of Industries, Govt of AP

# 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT:

### **Details awaited from DIC**

### 3.4 Large Scale Industries / Public Sector undertakings

M/s.The Singareni Collieries Co. Ltd.,
 Kothagudem, Khammam District coal mining Rs. 4344 lakhs
 investment

2. M/s.The Singareni Collieries Co. Ltd., Manuguru (V&M), Khammam District.

Coal coal mining Rs. 1692 lakhs

3 M/s.Nnavabharat Ferro Alloys Ltd,Paloncha (V) & (M),Khammam dist

Manganese,

Ferro

Ferro Chrom, Rs. 2623 lakhs

Ferro silicon

4 M/s. A.P.Tribal Power Company Ltd., Mini Hydro Power Rs.6194 lakhs

Polluru (V), Chintoor( M), Khammam Dist.

5 M/s. A.P.Tribal Power Company Ltd., Mothugundem(V), Chintur (M) Khammam Dist. Mini Hydro power Rs. 1372 lakhs

6 Heavy Water Plant - Manuguru, Deptt.
Of Atomic Energy, Aswapuram (V & M),
Khammam Dist.

Enriched Boric Acid Rs.1075 lakhs

7 M/s. Navabharat Ferro Alloys Ltd., Palvoncha (V& M), Khammam Dist.

Electric Power Generation Rs. 13994 lakhs

3.5 Major Exportable Item Granite products like slabs, monuments, etc

#### 3.6 Growth Trend:

### 3.7 Vendorisation / Ancillarisation of the Industry

Development of Vendors can be taken up for the PSUs: Singareni Collieries, Sponge Iron India and other Mining, sugar industries.

### 3.8. Medium Scale Enterprises

# 3.9 Service Enterprises

General engineering
Fabrication
Repair and maintenance of agricultural implements
DTP centres, and offset printing
Courier
Computer hardware repairing
Yoga centres
Coaching centres
Screen printing
Internet café
Mobile phone repairing
3 and 4 wheeler auto repairing

### 3.10 Potential for new MSMEs

Cashew nut processing

Fruit processing

Hawaii chappals

Granite decorative items

Wire nails

Bolts and nuts

Fly ash bricks

Dolomite

Cotton ginning and dressing

Fuel from agro waste

Milk chilling centres

Leather garments

Leather goods

Industrial hand gloves

Shoes

Belts, bags, purses, and other novelty items

Safety shoes manufacturing

Leaf cups and plates

Herbal products

Bamboo products

Cane goods

Medicine and aromatic products

Steel fabrication

Agricultural sprayers

Expandable polysterene products

PVC pipes, and fittings

# 4. Existing Clusters of Micro & Small Enterprise

Granite

## 4.1 existing cluster

Bethamcherla stone cluster, Granite stone cluster

# 4.1 <u>Details for Identified cluster</u>

Source: www.clusterobsertaory.in

4.2.1 Name of the cluster: Granite Processing cluster, Khammam

1	Principal Products Manufactured	Granite products
	in the Cluster	
2	Name of the SPV	Khammam Slab Cutting & Polishing
		Association, Khammam
3	No. of functional units in the	600
	clusters	
4	Turnover of the Clusters	□ 3500 millions

5	Value of Exports from the	Products being exported to USA, China,
	Clusters	Japan, Taiwan, Germany, and Australia
6	Employment in Cluster	25000 persons
7	Average investment in plant & Machinery	NA
8	Major Issues / requirement	Low value addition being made, lack of quality power supply, lack of testing facilities for testing raw materials and finished product,

DSR prepared by APITCO for assistance under MSE-CDP

### 4.1.2 Name of the cluster: Khammam rice mills cluster

1	Principal Products Manufactured in the Cluster	Boiled rice, fine rice, broken rice
2	Name of the SPV	
3	No. of functional units in the clusters	232, of which 180 are MSEs
4	Turnover of the Clusters	☐ 4000 million
5	Value of Exports from the Clusters	Exporting product to Bangladesh, Singapore and Thailand
6	Employment in Cluster	9000 persons
7	Average investment in plant & Machinery	NA
8	Testing needs	
9	Thrust Area	
10	Problems, constraints	Inadequate godown facilities, poor polishing techniques, poor linkages with Technical Institutions, units are forced to pay minimum mandatory amount of Rs 35000 for retaining power connection (LT 3b category) even if they are closed.

# <u>5. General issues raised by industry association during the course of meeting</u>

Problems of power supply and credit

### 1. Prospects for training programmes during 2012-13

# Steps to set up MSEs:

S. No	Type of assistance	Name and address of the agency
1	Provisional & permanent	District Industries centre, Khammam
	registration	Tel: +91 08742-228279
		Mobile: 9989997670
		e-mail: gmdic_kmm@inds.ap.gov.in
2	Identification of project	MSMSE-DI,
	profiles, techno-	Narsapur cross roads, Balanagar,
	economic and	Hyderabad 50037
	managerial consultancy	Ph: 040-23078131-33
	services, market survey	Email: dcdi-hyd@dcmsme.gov.in
	and economic sruvery	
	rpor	And DIC Khammam
3	Land and Industrial shed	APIIC
		Zonal office, Warangal
		0870 - 2523217,
		98489 33881,
		zm_war@apiic.in
4	Financial assistance	APSFC
		Branch Manager , APSFC IV-Floor, D.No.40-15-9/3,
		And
		, Commercial banks
5	For raw materials under	GM DIC Khammam
	Govt supply	
6	Plant and machinery	NSIC Limited Branch Manager Ist Floor, Plot
	under hire purchase	No.49, Main Road, Guru Nanak Colony
	-	Vijayawada – 520 008 (Andhra Pradesh) Tel:
		0866-2545055
		Email: bovijayawada@nsic.co.in

7	Power/ Electricity	AP Transco
8	Technical Know how	Research Labs like IICT, Hyderabad, CFTRI, Mysore, CIPET, Hyderabad, etc NABARD, CETKHAM,
9	Quality and Standards	Regional Agmark Laboratory, Directorate of Marketing & Inspection, Dr. Basavapnniah Building, 12-25-35 Kothapet Main Road, Guntur – 522 001. Phone: 2220180  Bureau of Indian Standards M-4 Block,Ist Floor Manoranjan Complex, M J Road Hyderabad 500 001 Tel 040-24730678,24730679, 24731052,24731087,24731082 Fax:- 040-24731086 E-mail: hbo@bis.org.in Website: http://www.bis.org.in
11	Other promotional agencies	Spices board, coir board, Tobacco Board, KVIB etc